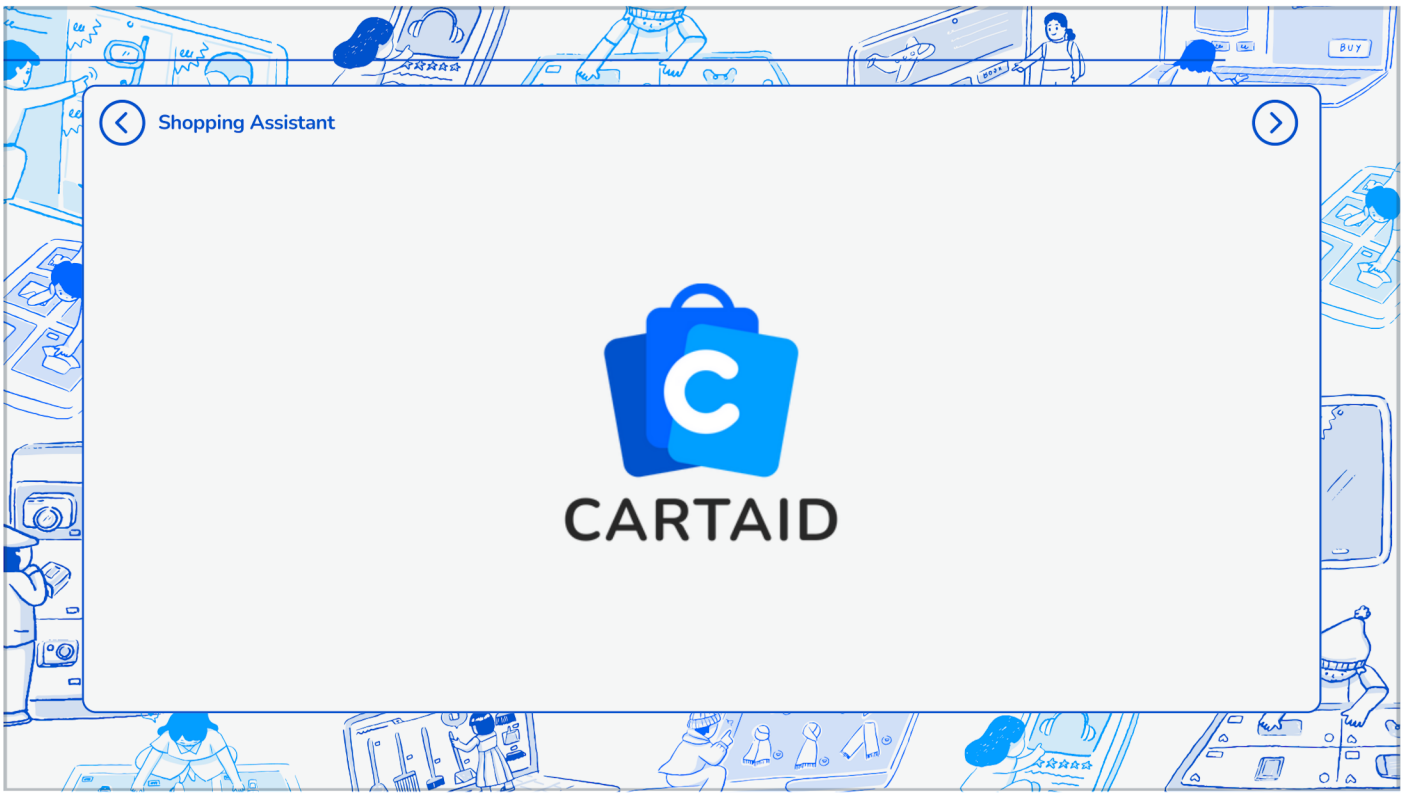

Shopping Assistant
CARTAID

What is **CARTAID**?

CARTAID - is a Shopping Assistant that utilizes Natural Language Processing (NLP) technology to interpret user queries for products and gifts. Users interact through a chat-style interface to communicate their shopping requirements. CARTAID seamlessly integrates with the Amazon API, providing real-time product recommendations based on user inquiries.

OUR TEAM

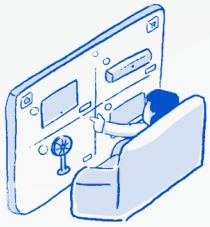
Serhii Shchoholiev
Architect

Mykhailo Bilodid
Business Analyst

Polina Pavlenko
Scrum master, Designer

Mykyta Dubovyi
Mobile Dev

OUR TEAM



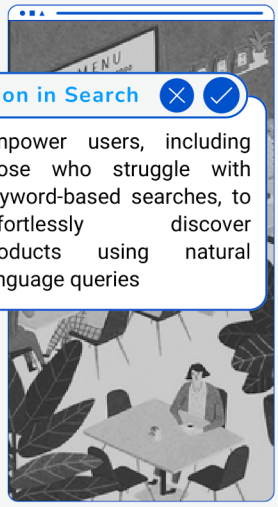
Stanislav Molchan
QA

Andrii Syrotenko
Back End

Taras Bondarenko
Front End

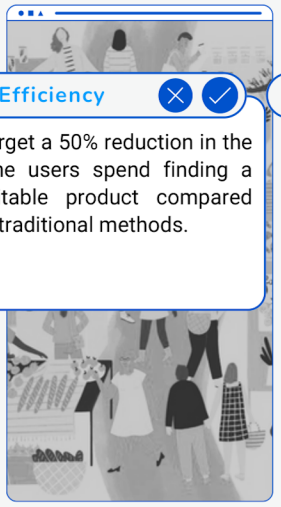
Danylo Nazarko
Back End

RELEVANT BENEFITS



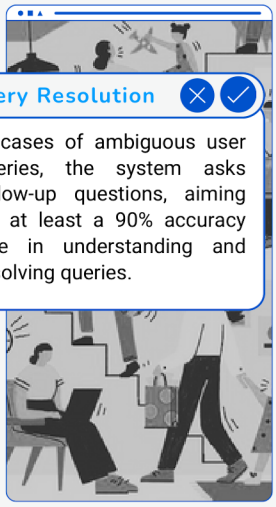
Precision in Search

Empower users, including those who struggle with keyword-based searches, to effortlessly discover products using natural language queries



User Efficiency

Target a 50% reduction in the time users spend finding a suitable product compared to traditional methods.



Adaptive Query Resolution

In cases of ambiguous user queries, the system asks follow-up questions, aiming for at least a 90% accuracy rate in understanding and resolving queries.

MARKET RESEARCH

NAME	Shop.App AI	Shop Guru	Buysmart.ai	Spendless
AI Shopping Assistant	★		★	★
In-App Shopping	★		★	
Personalized Recommendations	★	★	★	
Chrome Extension		★		
ChatGPT Plugin				★
Specialized in Amazon		★		★
Chat-like interaction	★	★	★	★

IMPLEMENTATION &TECHNOLOGIES

Back-end:

- .NET C#
- MongoDB
- GraphQL
- Unit/Integration Tests

Web Client - Blazor C#

Web Admin - Angular

Mobile (iOS + Android) - Flutter

External API:

- OpenAI
- Amazon

Version control - git + Github

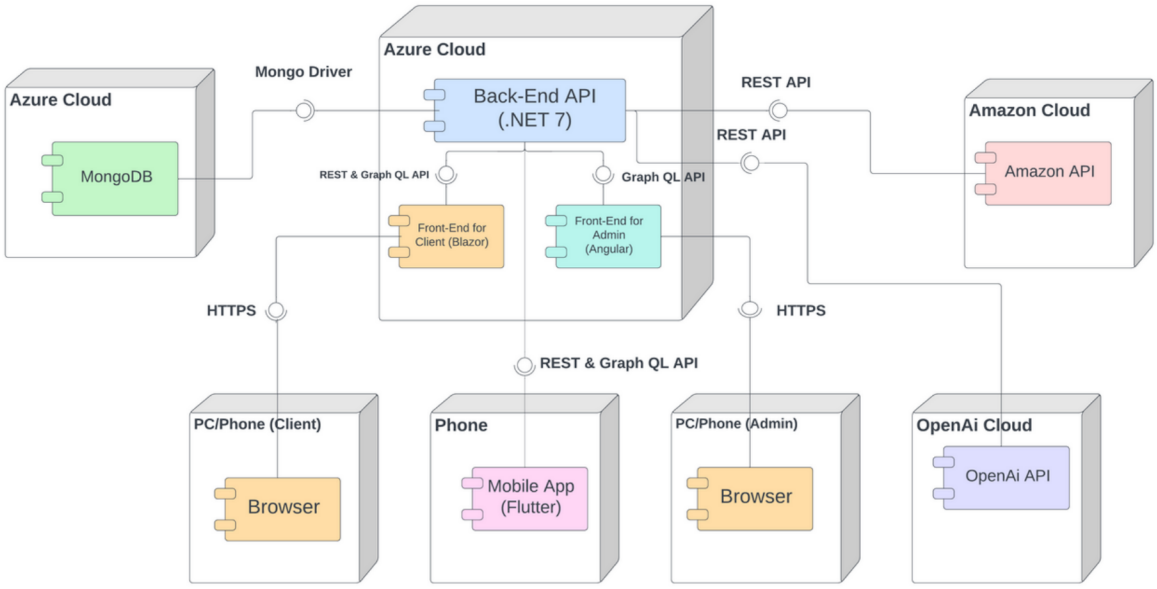
Dev tools - VS Code + Devcontainers

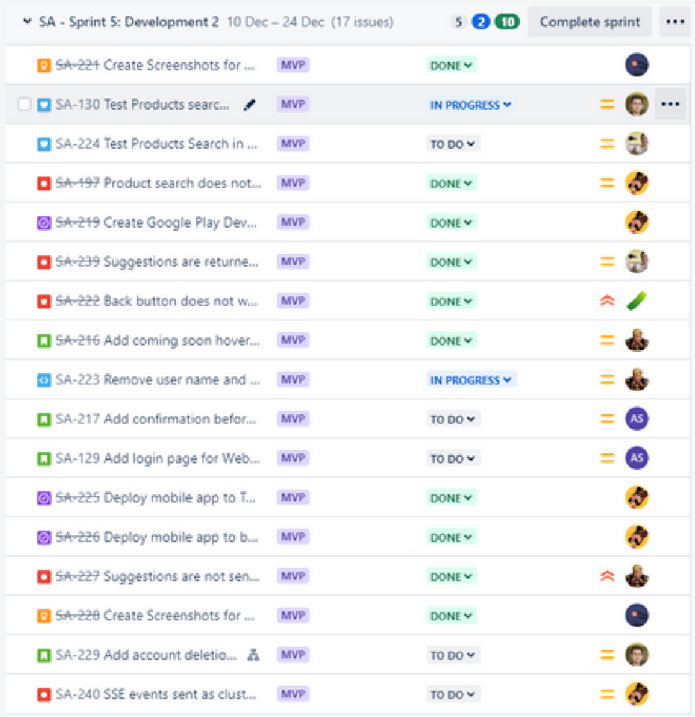
Deployment:

- Azure + CI/CD via GitHub Actions

Management - Jira

DEPLOYMENT DIAGRAM



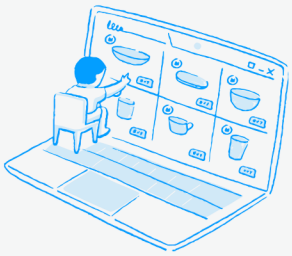


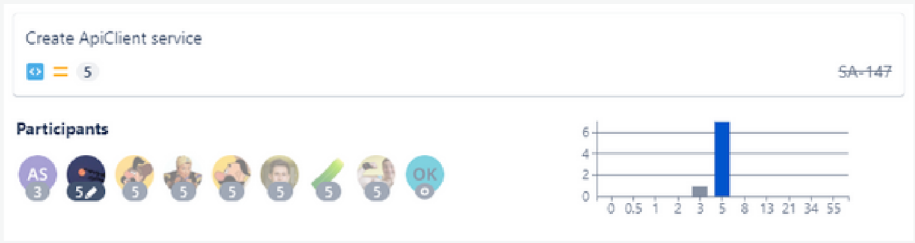
SCRUM MANAGEMENT

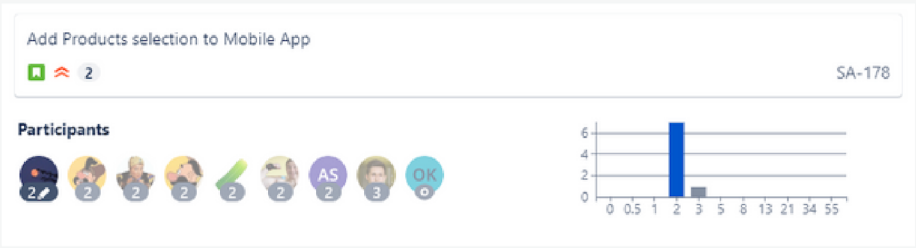
The main idea of our product team is for a group of specialists to work as a single organism aimed at achieving product goals and responding to customer or user needs.

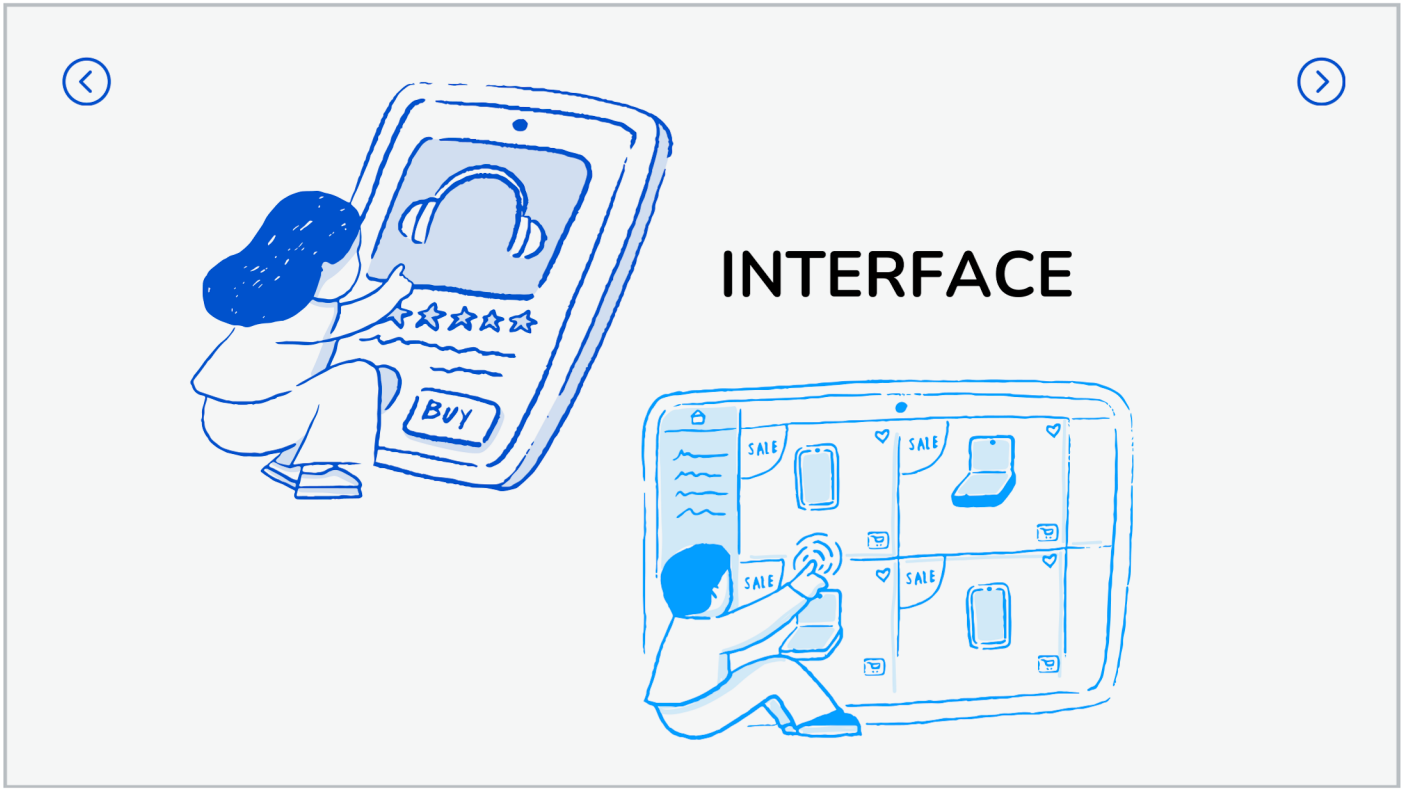
ESTIMATIONS

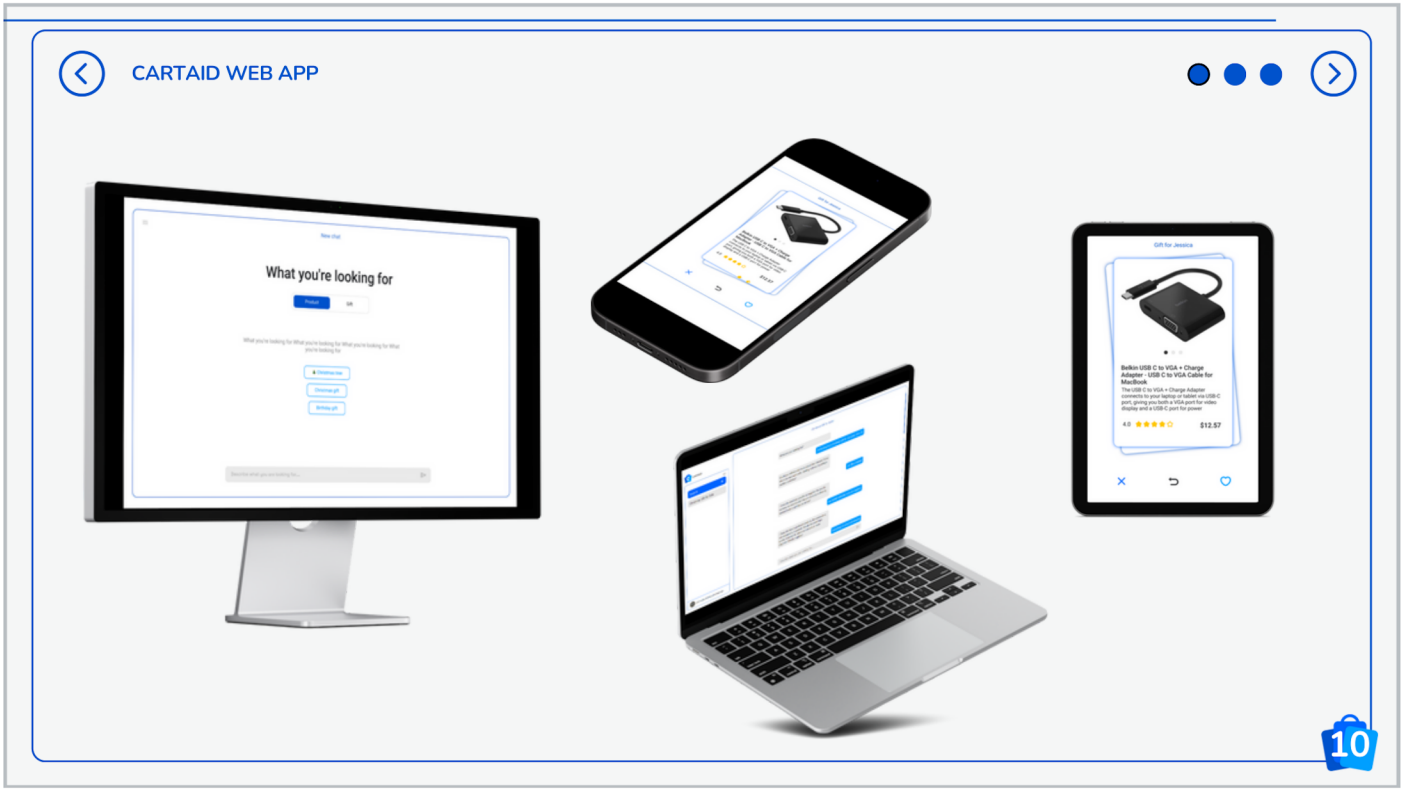
Our team used Agile Poker as it provided an effective and collaborative approach to estimating the complexity of tasks during our Sprint Planning sessions.

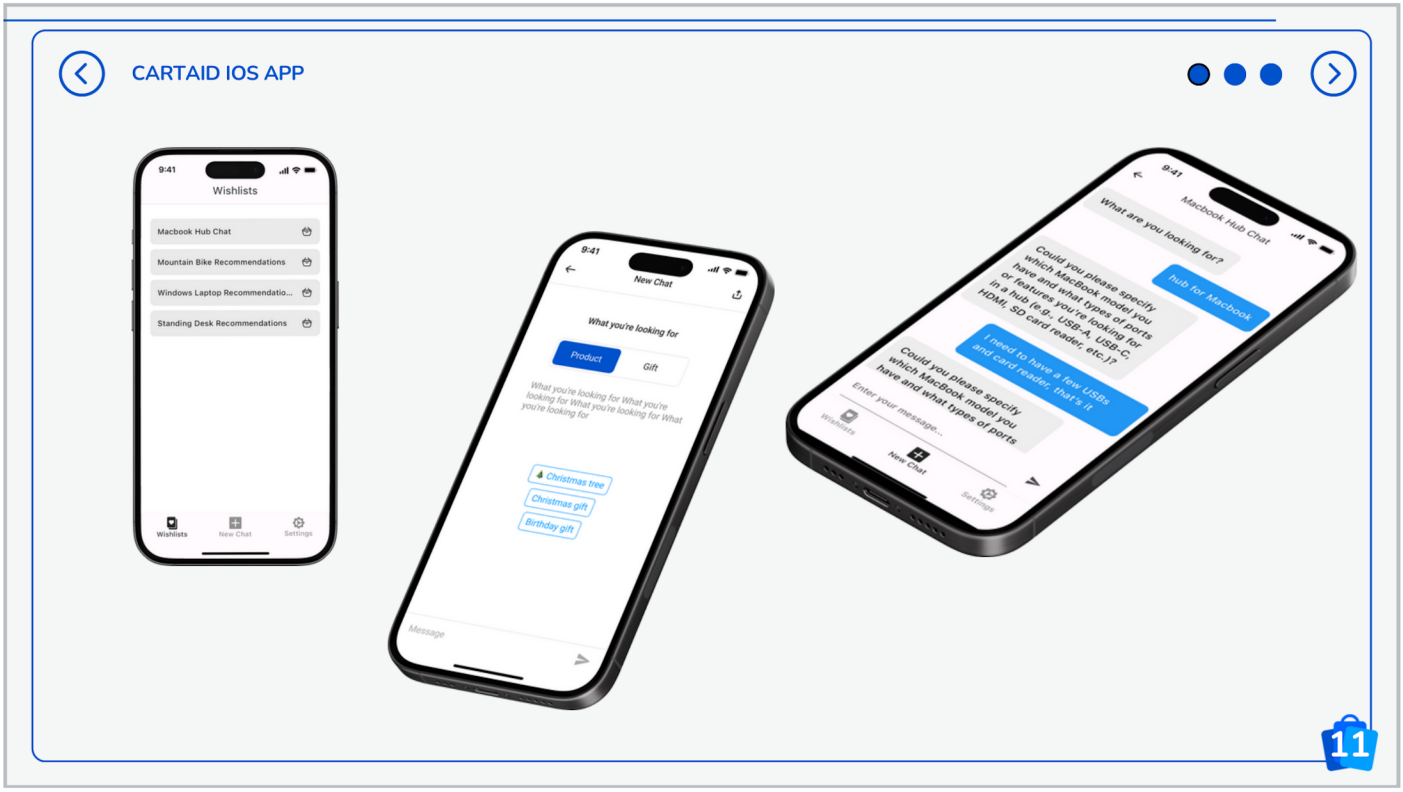







INTERFACE
BUY
SALE
SALE
SALE
SALE


CARTAID WEB APP
What you're looking for
10


CARTAID IOS APP
9:41
Wishlists
Macbook Hub Chat
Mountain Bike Recommendations
Windows Laptop Recommendatio...
Standing Desk Recommendations
Wishlists
New Chat
Settings
9:41
New Chat
What you're looking for
Product
Gift
What you're looking for What you're looking for What you're looking for What you're looking for
Christmas tree
Christmas gift
Birthday gift
Message
9:41
Macbook Hub Chat
What are you looking for?
hub for Macbook
Could you please specify which MacBook model you have and what types of ports or features you're looking for in a hub (e.g., USB-A, USB-C, HDMI, SD card reader, etc.)?
I need to have a few USBs and card reader, that's it
Could you please specify which MacBook model you have and what types of ports
Enter your message...
Wishlists
New Chat
Settings
11

CARTAID ANDROID APP

12

PROJECT READINESS

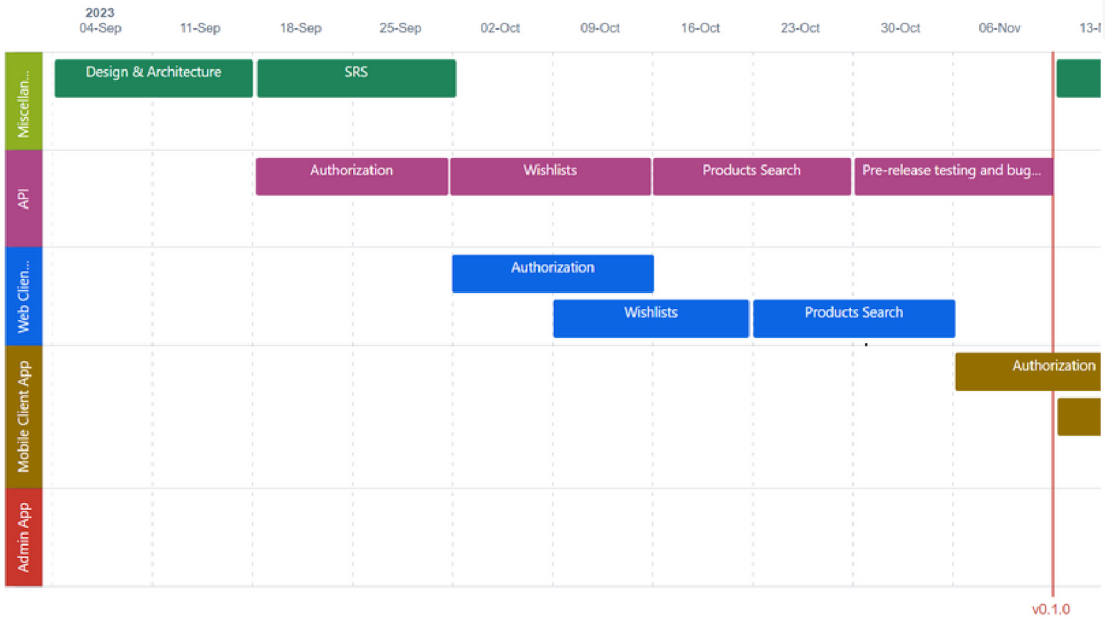
The project creation process was divided into major components:

- Web Api
- Client Web App
- Admin Web App
- IOS/Android App
- Web/Mobile App Design

These components collectively form the foundation of our project, bringing together the power of a comprehensive web API, a feature-rich client web app, and a mobile-friendly iOS app.

DESIGN	API	CLIENT WEB APP	ADMIN WEB APP	ANDROID/IOS APP
The design for the project was fully completed	Most of the tasks were fully accomplished, but Amazon API access still hasn't been granted.	All major features were completed	All tasks were fully accomplished	Most of the functionality is done.

ROADMAP


2023
04-Sep
11-Sep
18-Sep
25-Sep
02-Oct
09-Oct
16-Oct
23-Oct
30-Oct
06-Nov
Miscellan...
Design & Architecture
SRS
API
Authorization
Wishlists
Products Search
Pre-release testing and bug...
Web Clien...
Authorization
Wishlists
Products Search
Mobile Client App
Authorization
Admin App
v0.1.0

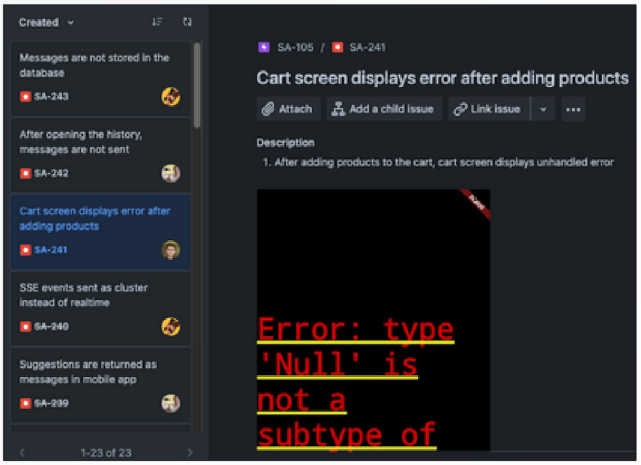
ROADMAP

13-Nov
20-Nov
27-Nov
04-Dec
11-Dec
18-Dec
25-Dec
2024
01-Jan
Amazon Approval
App Store Approval
Google Play Approval
Amazon API integration
Bug fixes
Products Display
Bug fixes
Testing & bug fixes
uthorization
Products Display
Bug fixes
Wishlists
Testing & bug fixes
Products Search
Authorization
Testing & bug fixes
Users Management
Bug fixes
v0.1.0
v1.0.0
v1.0.1 - Hotfix

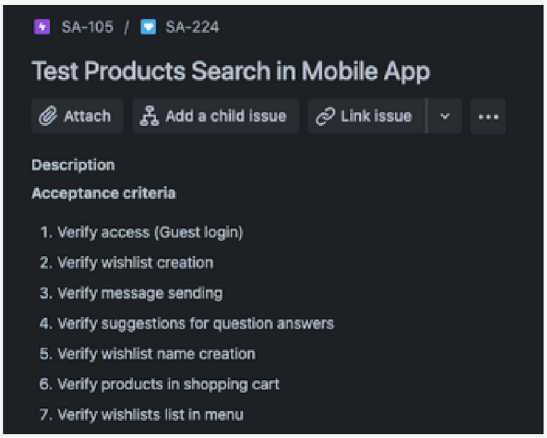
BUG FIXES

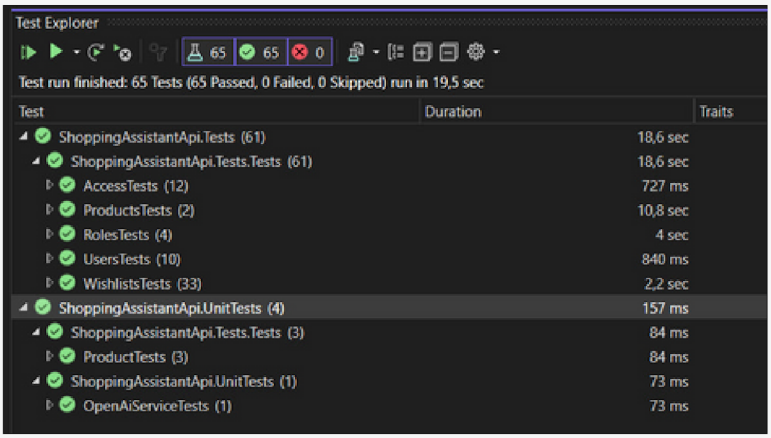
We came across **23 bugs** while developing, mostly dealing with API and frontend issues.

Fixing these problems not only helped us sort out technical issues but also made our final product better, providing a smoother user experience.



TESTING





We wrote **61 Integration Tests** and **4 Unit Tests** to ensure that separate pieces and system as a whole works as expected.

VERSION CONTROL SYSTEMS

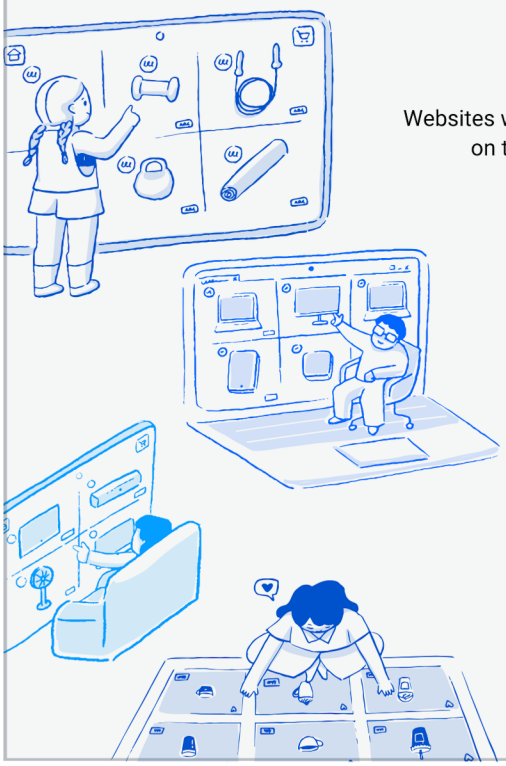
Git was used as the version control system. The repositories were kept on Github.

Web Client

API

Mobile Client

Web Admin



HOSTING

Websites were deployed on Microsoft hosting, namely Azure. CI/CD pipelines were set up on the master branches for production and on the development branches for devs.

CARTAID WEB

CARTAID WEB ADMIN

19

CONCLUSIONS

- Clear goals and objectives guiding the project direction.
- Effective communication channels for seamless information sharing.
- Allocated roles and responsibilities based on strengths and expertise.
- Collaborative planning and decision-making processes.
- Comprehensive project timeline with specific milestones and deadlines.
- Positive team environment fostering effective teamwork and skill utilization.

20

THANK YOU FOR YOUR ATTENTION!